DESCRIPTION OF BANNER ADVERTISING FORMATS FOR MARKETPLACE BY REDMECHANIC

Project complexity	Price	Example	Size	What is included in the price	Description
Simple	$15		300x250	**Style:** Business **Background:** Max. 1 image Max. 1 color **Elements:** Contacts Logo	Banner in the shape of a standard rectangle. Due to its larger size, it contains more information. A minimum amount of graphics and text is used.
Medium	$25		300x250	**Style:** Business **Background:** Max. 2 images Max. 2 colors **Elements:** Contacts Logo Max. 3 graphic elements **Call to action:** Discuss with client	Banner in the shape of a standard rectangle. Due to its larger size, it contains more information. An average amount of graphics and text with graphic elements is used.
Complex	$35		300x250	**Style:** Business **Background:** Max. 3 images Max. 3 colors/shades (gradient/pastel) **Elements:** Contacts Logo **Additional elements:** Effects Geometric figures Thematic pattern **Call to action:** Discuss with client	Banner in the shape of a standard rectangle. Due to its larger size, it contains more information. A large amount of cut-out graphics and/or text is used. Various WOW effects (light, shadows, sparks, smoke, fire) are applied.
Interstitial	$35		1000x1500	**Style:** Business **Background:** Max. 3 images Max. 3 colors/shades (gradient/pastel) **Elements:** Contacts Logo **Additional elements:** Effects Geometric figures Thematic pattern **Call to action:** Discuss with client	Banner in the shape of a standard rectangle. Due to its larger size, it contains more information. A large amount of cut-out graphics and/or text is used. Various WOW effects (light, shadows, sparks, smoke, fire) are applied.