## DESCRIPTION OF BANNER ADVERTISING FORMATS FOR MARKETPLACE BY REDMECHANIC

Project complexity	Price	Example	Size	What is included in the price	Description
Simple	\$15	TRUCK MAPSOTION CHECK ENGINE  PACCAR  CAT  CAT  CAT  CAT  CAT  CAT  CAT	300x250	Style: Business Background: Max. 1 image Max. 1 color Elements: Contacts Logo	Banner in the shape of a standard rectangle.  Due to its larger size, it contains more information.  A minimum amount of graphics and text is used.
Medium	\$25	• INSPECTION • CHECK ENGINE  CONTACT US  WORD WAYN 18 STREET MORENA, N. 60448, USA  PACCAR  CAT  CAT  CONTROLL  CONT	300x250	Style: Business  Background:  Max. 2 images  Max. 2 colors  Elements:  Contacts  Logo  Max. 3 graphic elements  Call to action: Discuss with client	Banner in the shape of a standard rectangle.  Due to its larger size, it contains more information. An average amount of graphics and text with graphic elements is used.
Complex	\$35	TRUCK INSPECTION CHECK ENGINE  ***********************************	300x250	Style: Business Background: Max. 3 images Max. 3 colors/shades (gradient/pastel) Elements: Contacts Logo Additional elements: Effects Geometric figures Thematic pattern Call to action: Discuss with client	Banner in the shape of a standard rectangle.  Due to its larger size, it contains more information. A large amount of cut-out graphics and/or text is used. Various WOW effects (light, shadows, sparks, smoke, fire) are applied.
Interstitial	\$35	RED MECHANIC SHOP  OUR SERVICES:  Truck & Trailer Repair Service:  ① Tires. New & Used  ② Diesut Delivery  ② Battery Charge ② Electric Service: ② Ergine ③ Transmistion ② Alf System  CONTACT US  ② 1(312) 309-2555 ③ 8606 W YIST ST FE 16, 10048104, 16 05667	1000x1500	Style: Business Background: Max. 3 images Max. 3 colors/shades (gradient/pastel) Elements: Contacts Logo Additional elements: Effects Geometric figures Thematic pattern Call to action: Discuss with client	Banner in the shape of a standard rectangle.  Due to its larger size, it contains more information. A large amount of cut-out graphics and/or text is used. Various WOW effects (light, shadows, sparks, smoke, fire) are applied.